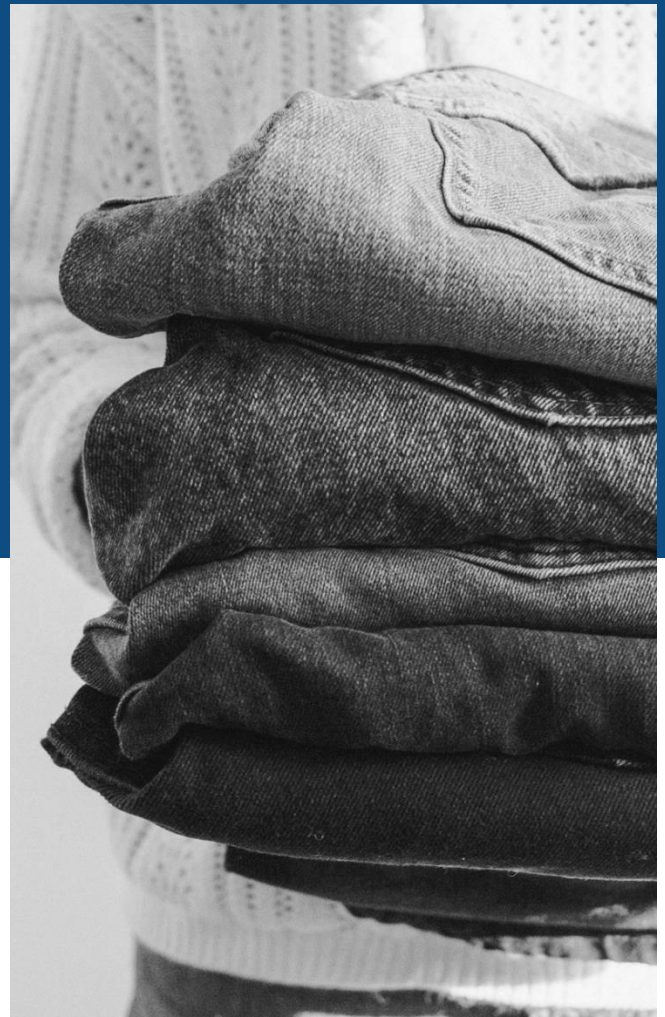


# Fashion Forward, Planet Friendly

Introducing RUHROSE.

We specialise in fast fashion with a conscience, using eco-friendly materials to blend style with stewardship.



# Building a sustainable company




*"Fashion is not just about what we wear; it's about how we create. We believe every thread has the power to make a difference—for people, for the planet, and for the future."*

**- Ruhul Talukder, Founder**

Founded in 2021 by British-Bangladeshi entrepreneur Ruhul Talukder, Ruhrose Clothing Ltd. has swiftly emerged as a leader in sustainable fashion. With over 17 years of experience in product development, sourcing, and marketing across Europe and Asia, Ruhul envisioned a company that blends mid- to high-end fashion with the highest ethical and ecological standards.

Operating from its London headquarters and an advanced R&D centre in Bangladesh, RUHROSE specialises in delivering fast fashion sustainably. The company utilises organic and recycled materials, along with water- and energy-saving technologies, to minimise environmental impact.

Through relentless innovation and a passion for sustainability, RUHROSE continues to set new standards in the fashion industry, offering stylish, eco-friendly apparel that resonates with conscious consumers worldwide.

A dark denim jacket is hanging on a hanger in a workshop setting. The jacket features a high collar, a front zipper placket with two large buttons, and a chest pocket with two buttons. The background shows a window with a grid pattern and some text on the wall, including "indir" and "sourc".

## We've got a vision for the future

RUHROSE is reimagining the garment industry, weaving sustainability, and social responsibility into every fibre of its process.

With a commitment to crafting denim that respects the planet and uplifts communities, the brand partners with skilled experts in Bangladesh to ensure an ethical and transparent journey from thread to finish.

The vision goes beyond fashion—setting a new blueprint for innovation, circularity, and collaboration in a world that demands change.

# Meet our team of *creators, designers, and world-class problem solvers*

RUHROSE succeeds thanks to our team of passionate, hard-working members. It's how we be the company our customers need. Learn a little about the people who make it happen.



**Ruhul Talukder**  
*Founder & Director*

With over 17 years of expertise, Ruhul Talukder is a leader in product innovation, sustainability, and ethical sourcing, specialising in the Asian market. He has spearheaded innovations such as G-Star Raw's "Raw for the Ocean" project and waterless jeans washing techniques.

As the founder of the Intelligent Centre for Product Traceability, Ruhul empowers UK, European, and US brands to adopt sustainable, vertically integrated supply chains, driving transparency and ethical practices in the industry.

**Arief Labu**  
*Director of Innovation*

Arief Labu has been instrumental in transforming Bangladesh's denim industry over the past 18 years. Having worked with global brands like G-Star and Bestseller across multiple countries, he's been at the forefront of nation's denim boom.

Now leading an R&D centre, Arief champions sustainable practices, leveraging innovative techniques and technology to tackle resource challenges and drive eco-conscious denim production.





**Sim Rahman**  
*Assistant Director*

Sim Rahman specialises in strategic growth and supply chain transparency. Based in London, Sim drives sustainable practices and innovation, ensuring RUHROSE remains a leader in ethical apparel production.



**Atoshi Shaha**  
*Merchandiser & Admin Head*

Atoshi Shaha combines creative vision with a commitment to ethical practices, transforming ideas into market-ready collections. Her leadership in socially responsible initiatives drives innovation and positive impact in RUHROSE's fashion and industry projects.



**Hanan Sarkar**  
*IT Manager*

Hanan Sarkar leverages expertise in IT, web development, and digital marketing to enhance digital solutions for the fashion industry. His work with Ruhrose Clothing includes managing and advancing the RUHROSE platform, driving innovation in sustainability and traceability.

# Concept to creation in seven days

RUHROSE works directly with a handful of factories and suppliers in Bangladesh to ensure we have complete oversight and control over the ethical and environmental practices.

Our unique process lets us push the boundaries of sustainable fashion, developing and implementing groundbreaking practices, from water-conservation to eco-friendly materials. We guarantee that we can provide a sample to our clients within just 7 days from the concept. It's what makes RUHROSE one-of-a-kind.

The process involves 5 stages:

- 01 Intelligence centre
- 02 Innovation centre
- 03 Fabric mill collaboration
- 04 Trims & accessories suppliers
- 05 Production factories

## WHAT IS A VERTICALLY INTEGRATED SUPPLY CHAIN?

A vertically integrated supply chain is a strategy where a company spans the arc of its process, from sourcing raw materials to delivering finished products to consumers. This streamlined approach reduces reliance on external vendors, tightens quality control, and accelerates product availability.



# 01

## Intelligence centre - London

Strategically located in London, this centre serves as the cornerstone for seamless collaboration, offering trusted services tailored to the needs of UK- and Europe-based buyers. With a focus on accessibility, speed, and transparency, it provides an exceptional platform for brands seeking ethical, efficient supply chain solutions.

- Fully stocked studio with year-round collections for quick market access.
- Flexible payment terms and in-person meeting opportunities at buyers' convenience.
- Same-time zone support for fast communication and quick resolutions.
- High-skilled professionals providing product development, design, and supply chain consultation.
- Comprehensive supply chain management, from tech packs to final shipment.



# 02

## Innovation centre – Bangladesh

STUDIO RBT is a hub of innovation and sustainability, where concepts come to life through rapid prototyping and experimentation. Equipped with advanced facilities, it offers a hands-on approach to product development, empowering brands to create with precision.

- Quick sampling with turnaround times as fast as seven days.
- Complete end-to-end process, from fabric selection to washing and finishing.
- Hands-on workshop facilities for buyers to create and refine collections on-site.
- Expert guidance on low EIM scoring and sustainable product finalisation.
- Exclusive ready-to-order collections for faster market execution.
- High volume sampling capacity capable of supplying 300 samples per month.



# 03

## Fabric mill collaboration

Partnering with four carefully selected mills—Amber, Aaron, Pioneer, and Gava—this collaboration ensures a balance of quality, sustainability, and flexibility. These partnerships enable a seamless supply of diverse fabrics tailored to meet buyer needs while maintaining eco-friendly practices.

- Wide range of fabrics from budget-friendly to premium, including sustainable options.
- Never-out-of-stock fabrics for small order flexibility (500 pcs/style).
- Eco-friendly materials, including organic cotton and recycled polyester, with full certification.
- Strong mill partnerships for consistent quality, traceability, and competitive pricing.
- Quick fabric development and swatch availability to support product innovation.





# 04

## Trims & accessories suppliers

By collaborating with a select group of trusted suppliers, the trims and accessories process is streamlined for quality control and sustainability. This approach ensures buyers receive premium options that enhance collections while aligning with their target margins.

- Extensive range of trims from economical to high-end, with sustainable choices.
- Customised branded trims to elevate product collections.
- Certified eco-friendly materials, including ZDHC-compliant options.
- Long-term supplier partnerships for competitive pricing and quality consistency.
- Flexible, quick development of new trims and accessories to support creative needs.

## Production factories

Working with five highly skilled factories (two denim/non-denim casual woven, two circular knit, and one towel factory), the production process prioritises quality, sustainability, and efficiency. These trusted partnerships ensure consistent results that align with brand standards and environmental goals.

- Pre-booked capacity for shorter lead times and lower MOQs (500 pcs/style).
- Comprehensive certifications ensuring sustainable and ethical production.
- Highly skilled workers and advanced machinery delivering exceptional quality.
- Consistent product DNA, with final pieces featuring low EIM scoring or eco-friendly materials.
- Competitive pricing through bundled production and year-round commitments.



# Product selection

RUHROSE specialises in crafting high-quality garments for all ages and sexes, offering versatile designs across a wide range of categories.

Each product is developed with precision, combining innovation, sustainability, and expertise in garment production. We produce products for men (50%), ladies (40%), children (5%), and towels (5%).

Our products fall into three categories:



65%

Denim &  
Non-Denim  
Casual  
Woven



30%

Circular  
Knitwear



5%

Towels



Denim & Jeans



T-shirts & Tops



Pyjamas &  
Nightwear



Jumpers &  
Knitwear



Trousers &  
Tracksuits



Jackets & Coats



Hoodies



Dresses



Shirts & Blouses



Towels

# Get In Touch

If you would like to learn more about what we do or you're ready to be our next client, don't hesitate to reach out. We look forward to hearing from you.



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